



ASYLUMCONNECT
Corporate Partnership Guide
Help Show Persecuted LGBTQ+ People
#YouBelong



About AsylumConnect

Mission: Facilitate the safe navigation of people fleeing persecution due to their sexual orientation or gender identity.

Vision: End the persecution and marginalization of LGBTQ+ people.

About: Tech nonprofit AsylumConnect has built the world's first tech resource platform for the thousands of people fleeing persecution due to sexual orientation or gender identity each year. When AsylumConnect reaches scale, all persecuted and marginalized LGBTQ+ people will have access to critical verified support and community. It is still illegal to be gay in 70 countries.

From leaving their dangerous home country to resettling in their new home, it is often a **matter of life-or-death** for LGBTQ+ asylum seekers to be able to easily identify and connect with legitimate and LGBTQ-affirming lawyers and other direct service providers. AsylumConnect fills this information gap. Since 2016, AsylumConnect's free resource website and mobile app has **connected over 21,000 unique users** to verified LGBTQ+ affirming and immigrant friendly services in the U.S., and the number continues to grow.



Testimonials

“I know that I either leave this place or die. Any information [on the LGBTQ asylum process] will be very valuable to me as I am all by myself here. I have no friends knowing about me nor any family member. **My only source is the internet.**”

— Trans asylum seeker from the Middle East to AsylumConnect

“If AsylumConnect had existed when I was applying for asylum it would have made my life much easier. **AsylumConnect’s work truly saves lives.** I was homeless for about three years because I could not find services for undocumented lesbians, work, or anyone who could explain to me how the immigration process work[ed] and what my options were.”

— Lesbian asylee from Mexico

“It’s wonderful to see AsylumConnect continue to thrive. **I will be needing it now more than ever.** A huge thanks to [AsylumConnect] for all the work and advocacy you are doing for us; especially a time like this.”

— Bisexual asylum seeker from Jamaica

Our Work



We use technology to facilitate the safe navigation of people fleeing persecution due to their sexual orientation or gender identity. At the critical intersection of LGBTQ+ and immigrant rights, our work is more important than ever.



At scale, AsylumConnect will ensure **every** LGBTQ+ person knows where it is safe to go for help - regardless of their sexual orientation, gender identity, income level and/or immigration status.



AsylumConnect Catalog

Launched in 2016, the AsylumConnect Catalog is the world's first tech resource platform designed for those fleeing persecution due to sexual orientation or gender identity. LGBTQ+ asylum seekers and other LGBTQ+ people in need (such as other LGBTQ+ immigrants and LGBTQ+ homeless or isolated youth) use AsylumConnect as a **free digital one-stop-shop to meet their needs in all aspects of their lives**, including: housing, legal, medical, mental health, education and employment services. Lawyers also use the free app to gather verified medical, mental health and social service referrals for LGBTQ+ clients. The Catalog connects users with verified LGBTQ+ affirming and immigrant friendly services in 25 U.S. states, Canada and Mexico (in response to U.S. asylum policy).

We plan to scale to all 50 states and globally to ensure **every** LGBTQ+ person finds safety.



Partnership Opportunities

Our corporate partners support persecuted LGBTQ+ people in their quest to live authentically while demonstrating a strong commitment to equality, diversity and inclusion. Corporate partners contribute financially to AsylumConnect at the following investment levels:

Justice Partner (\$100K+)



Equality Partner (\$50K+)



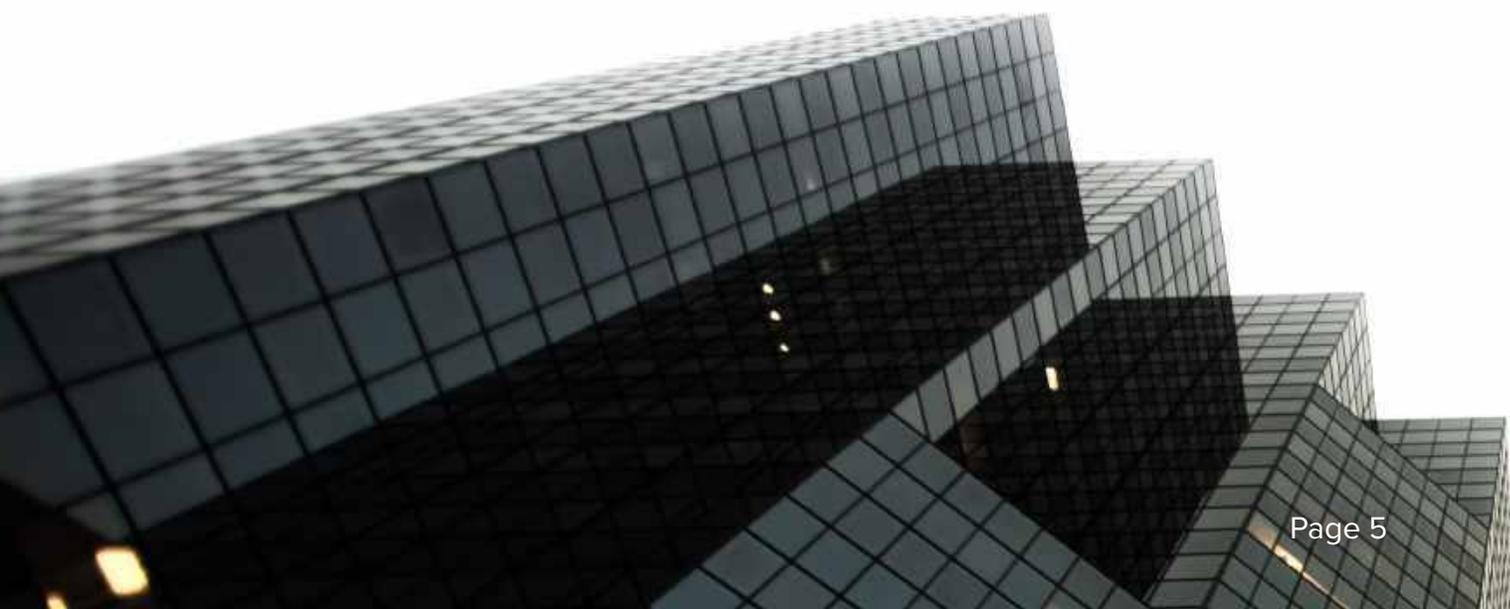
Liberty Partner (\$25K+)



Freedom Partner (\$10K+)



Pride Partner (\$5K-\$10K)





Benefits

Partner with AsylumConnect to showcase your company's strong commitment to equality, diversity, inclusion and acceptance.

Learn more about our five levels of corporate partnership below.

Pride Partner (\$5K-\$10K)

- Logo placement on AsylumConnect's website
- Logo inclusion on signage at 1 event hosted by the NYC Junior Board of young professionals
- Logo placement on annual report
- Feature in 1 email newsletter
- Two (2) mentions on social media

Freedom Partner (\$10K+)

- Logo placement on AsylumConnect's website
- Logo inclusion on signage at 1 event hosted by the NYC Junior Board of young professionals
- Logo placement on annual report
- Feature in 1 email newsletter
- Four (4) mentions on social media
- Ability for 1 representative to speak to the NYC Junior Board of young professionals either in-person or virtually (via our guest speakers series)

Liberty Partner (\$25K+)

- Logo placement on AsylumConnect's website
- Logo inclusion on signage at 1 event hosted by the NYC Junior Board of young professionals
- Logo placement on annual report
- Feature in 2 email newsletters
- Four (4) mentions on social media
- Ability for 1 representative to speak to the NYC Junior Board of young professionals either in-person or virtually (via our guest speakers series)
- One (1) customized employee engagement opportunity, such as:
 - Host a phone bank at your offices for an impactful day of volunteering where employees can contribute directly to AsylumConnect's resource verification process and help build the first ever digital resource platform for LGBTQ+ asylum
 - Sponsor the AsylumConnect NYC Junior Board's Guest Speaker Series at your office and invite your employees to attend
 - Up to four (4) guaranteed spaces for your employees (ages 21 to 40) on the AsylumConnect NYC Junior Board
 - For tech companies: Partner with AsylumConnect to host a hackathon and invite your engineers and designers to develop a new feature for the first ever digital resource platform for LGBTQ+ asylum

Equality Partner (\$50K+)

- Logo placement on AsylumConnect's website
- Logo inclusion on signage at 2 events hosted by the NYC Junior Board of young professionals
- Logo placement on annual report
- Feature in 3 email newsletters
- Four (4) mentions on social media
- Ability for 1 representative to speak to the NYC Junior Board of young professionals either in-person or virtually (via our guest speakers series)
- Up to two (2) customized employee engagement opportunities, such as:
 - Host a phone bank at your offices for an impactful day of volunteering where employees can contribute directly to AsylumConnect's resource verification process and help build the first ever digital resource platform for LGBTQ+ asylum
 - Sponsor the AsylumConnect NYC Junior Board's Guest Speaker Series at your office and invite your employees to attend
 - Up to six (6) guaranteed spaces for your employees (ages 21 to 40) on the AsylumConnect NYC Junior Board
 - For tech companies: Partner with AsylumConnect to host a hackathon and invite your engineers and designers to develop a new feature for the first ever digital resource platform for LGBTQ+ asylum

Justice Partner (\$100K+)

- Logo placement on AsylumConnect's website
- Logo inclusion on signage at 2 events hosted by the NYC Junior Board of young professionals
- Logo placement on annual report
- Feature in 4 email newsletters
- Six (6) mentions on social media
- Ability for up to 2 representatives to speak to the NYC Junior Board of young professionals either in-person or virtually (via our guest speakers series)
- Up to three (3) customized employee engagement opportunities, such as:
 - Host a phone bank at your offices for an impactful day of volunteering where employees can contribute directly to AsylumConnect's resource verification process and help build the first ever digital resource platform for LGBTQ+ asylum
 - Sponsor the AsylumConnect NYC Junior Board's Guest Speaker Series at your office and invite your employees to attend
 - Up to ten (10) guaranteed spaces for your employees (ages 21 to 40) on the AsylumConnect NYC Junior Board
 - For tech companies: Partner with AsylumConnect to host a hackathon and invite your engineers and designers to develop a new feature for the first ever digital resource platform for LGBTQ+ asylum



Our Impact

12,949 unique active users on our platform in 2019
(30,000+ since 2016)

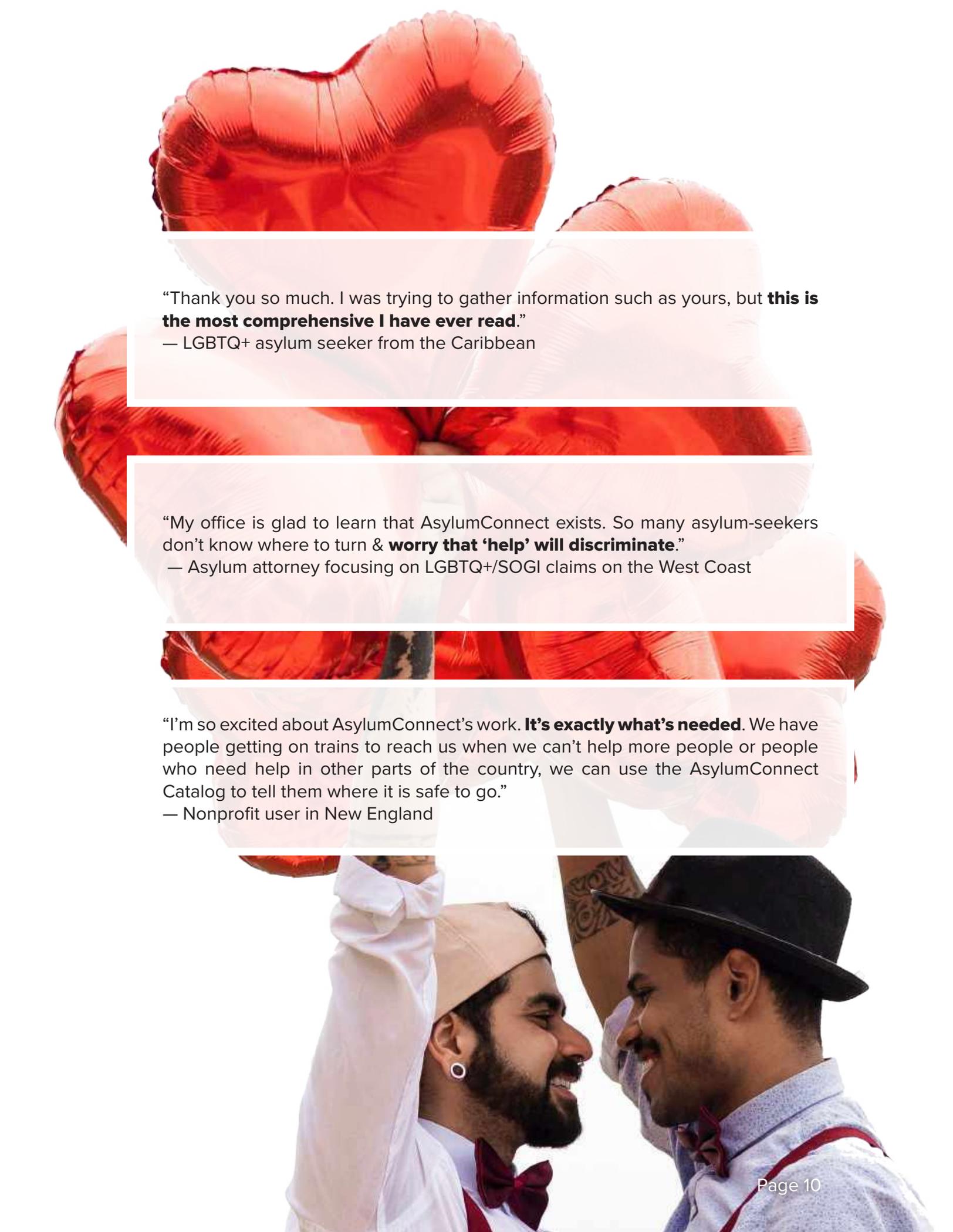
Users By Location (FY 2019)

1. United States (9,687)
2. Canada (447)
3. Mexico (89)
4. Other* (2,726)

*Users from India, Trinidad & Tobago, Russia, Nigeria, Turkey, Pakistan, Philippines, Uganda, Jamaica & more

The AsylumConnect Catalog has been accessed by users in **160+**
unique countries to date.





“Thank you so much. I was trying to gather information such as yours, but **this is the most comprehensive I have ever read.**”

— LGBTQ+ asylum seeker from the Caribbean

“My office is glad to learn that AsylumConnect exists. So many asylum-seekers don’t know where to turn & **worry that ‘help’ will discriminate.**”

— Asylum attorney focusing on LGBTQ+/SOGI claims on the West Coast

“I’m so excited about AsylumConnect’s work. **It’s exactly what’s needed.** We have people getting on trains to reach us when we can’t help more people or people who need help in other parts of the country, we can use the AsylumConnect Catalog to tell them where it is safe to go.”

— Nonprofit user in New England

Our Funders and In-Kind Supporters



“The work that AsylumConnect is **doing for the LGBTQ+ community is more important now in 2019 than ever before**. I am beyond proud to support them in their mission of providing access to care and resources for LGBTQ+ asylum seekers, and that our technology is going to play even a small role in helping them improve the lives of their community of users.”

— Dennis Crowley, Co-Founder & Executive Chairman, Foursquare



“We are proud to support our CGI U students turning #IdeasIntoAction through **critically important** mental health initiatives. Katie Sgarro [and AsylumConnect] is working to help LGBTQ people seek refuge from persecution in their home countries.”

— Former U.S. President Bill Clinton

“The Forbes 30 Under 30 list has become **the preeminent recognition for the most up-and-coming visionaries, game-changers and pioneers** the world has to offer – and we can’t wait to see what they accomplish next.”

— Randall Lane, Chief Content Officer, Forbes



Press Highlights

Simply use your phone's camera app to scan the QR code.



December 2019 Forbes
Forbes 30 Under 30, Class of 2020 (Law & Policy List)



April 2020 Fast Company
World changing Ideas Awards 2020: Apps Finalists and Honorable Mentions



September 2019 Teen Vogue
LGBTQ Asylum Seekers Face Layered Marginalization, So These Four Organizations Are Here to Help



August 2019 Forbes
Katie Sgarro's AsylumConnect Helps LGBTQ Asylum Seekers Access Safe Help



June 2019 NowThis
AsylumConnect Helps LGBTQ+ Asylum Seekers Find Safe Resources in the U.S. (Video)



June 2019 The Clinton Foundation's "Why Am I Telling You This?" Podcast
Stonewall 50: Pride, Progress, and the Future Fight for LGBTQ+ Rights (Podcast)



August 2018 The Daily Beast
The Malaysian Gay Man Fighting for His Life, and Many Other LGBT Asylum Seekers



September 2015 Philadelphia Magazine
Penn Alumni Establish First Ever Online Resource For LGBT Asylum Seekers

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